



# Chilean Avocado Importers Association

Social Media Toolkit



Thank you for downloading the Chilean Avocado Importers Association Social Media Toolkit. Inside you will find images, suggested copy and recipes to help you promote Avocados from Chile from your own channels.

### Our Social Media Handles:

Instagram:

@avocadosfromchile

Facebook:

@avocadosfromchile

Twitter:

@avocados

### Our Hashtags:

#LandOfAvocados

#AvoLove

#AvoTip

#Avocado

#AvocadoRecipes

#AvocadoEverything

# Supplied Posts - #AvoLove

With Suggested Copy



There are more ways to serve, snack and experiment with Avocados from Chile than ever before. That's why ours are grown to the highest standards and delivered that way too.



All green everything. Adding Avocados from Chile to your meals will make sure they're delicious and nutritious.



You love them. They love you right back. Avocados from Chile are a heart-healthy addition to your diet.



Buttery-smooth Avocados from Chile bring out the best in other foods. Add them to your favorite dish to make it even tastier!



Pack the kids healthy snacks that'll be the lunchbox envy of the classroom.



No matter how you make your guacamole, Avocados from Chile plus tortilla chips is always a win.



# Supplied Posts - #AvoTip

With Suggested Copy



Squeeze a lime over your avocados for a tasty treat, and to keep them from browning! What are your best avocado tips?



Avocados from Chile and BBQs are the perfect pair. Cut an Avocado from Chile in half, remove the pit, and grill face-down for 5-10 minutes. Enjoy!



Ripe avocados can be refrigerated up to several days. Chill unripe avocados before you bring them out to ripen at room temperature.



You can ripen avocados by placing them in a paper bag with a banana for 24 hours. What are your favorite avocado hacks?



Avocados look good as a breakfast sandwich layer, a salad topping, a taco filling....wait, do Avocados from Chile do it all?



Preparing Avocados from Chile is as easy as scooping and cutting! How will you enjoy yours?



# Supplied Recipes

With Suggested Copy & Links



With Avocados from Chile, salads don't have to be boring. Try this Avocado Apple Salad for a new twist on the classics. <https://avocadosfromchile.org/recipes/avocado-apple-salad/>



Avocado toast never gets old. Especially this colorful twist, with Avocados from Chile. <https://avocadosfromchile.org/recipes/avocado-toast/>



Easy to make and packed full of nutrients! Try Avocado Cheddar Baked Eggs with Avocados from Chile for a simple breakfast or brunch for a crowd. <https://avocadosfromchile.org/recipes/avocado-cheddar-baked-eggs/>



Balance begins at breakfast. Try these Avocado Banana Muffins with Avocados from Chile for a healthy change this morning. What's your go-to breakfast food? <https://avocadosfromchile.org/recipes/avocado-banana-muffins/>



Sauce it up! Avocados from Chile are the secret ingredient to this Green Goddess Dressing. <https://avocadosfromchile.org/recipes/avocado-green-goddess-dressing/>



Greek salad in an avocado? You heard us. Try these Greek Salad Stuffed Avocados from Chile for a fun and healthy treat. <https://avocadosfromchile.org/recipes/greek-salad-stuffed-avocados/>



# Supplied Recipes - Seasonal

With Suggested Copy & Links



Avocado Lime Pops with Avocados from Chile - delicious and immune-boosting. Try making them with the kids! <https://avocadosfromchile.org/recipes/avocado-lime-pops/>



Halloween is the perfect time for a spooky kids snack. These Avocado Spider Bites with Avocados from Chile are fun, healthy and easy to make. <https://avocadosfromchile.org/recipes/halloween-avocado-spider-bites/>



Impress your guests with these sneaky Avocado Spider Eggs with Avocados from Chile. A delicious twist on devilled eggs; they'll have everyone talking. <https://avocadosfromchile.org/recipes/avocado-spider-eggs/>



Whether it's game day or appie night, fall comfort food calls for these Avocado Crab Crostinis with Avocados from Chile. <https://avocadosfromchile.org/recipes/avocado-crab-crostinis/>



How to add avocado to your favorite comfort food recipe! Perfect for those chilly autumn evenings. Try the recipe: <https://avocadosfromchile.org/recipes/white-chicken-chili-with-avocado/>



Time to celebrate! Fill your snack table with healthy and colorful Holiday Crostinis with Avocados from Chile. They'll disappear faster than the countdown. <https://avocadosfromchile.org/recipes/holiday-avocado-crostinis/>



# Video Recipes

With Links



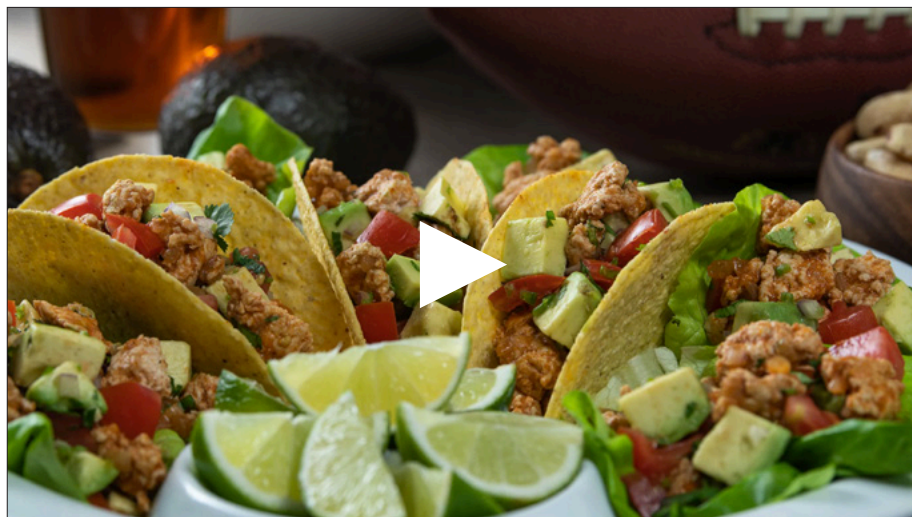
Avocado Hummus  
<https://vimeo.com/343073881>



Three Ways To Avo Toast  
<https://vimeo.com/193590367>



Thanksgiving Roasted Veggies Avo-Bowl  
<https://vimeo.com/193589463>



Turkey Avocado Lettuce Wraps  
<https://vimeo.com/310670892>



Cranberry & Brie Turkey Quesadillas with Avocado  
<https://vimeo.com/241919721>



Baked Avocado, Squash & Cheese Stuffed Peppers  
<https://vimeo.com/294455118>



# Video Recipes

With Links



Bacon Wrapped Avo-Fries  
<https://vimeo.com/247067046>



Avocado and Green Bean Casserole  
<https://vimeo.com/375019739>



Holiday Avocado & Au Gratin Potatoes  
<https://vimeo.com/299751296>



Franken Toast  
<https://vimeo.com/193588796>



Halloween Carrot Cupcakes with Avocado Frosting  
<https://vimeo.com/294456098>



Guacamole Stuffed Jack-O-Lanterns  
<https://vimeo.com/238858199>



# Video Recipes

With Links



Pita Tree Appetizers  
<https://vimeo.com/193589964>



Christmas Wreath Salad  
<https://vimeo.com/304879901>



Cocoa Avocado Energy Bars  
<https://vimeo.com/307137938>



Roasted Brussels Sprouts with Avocados & Pecans  
<https://vimeo.com/241793364>



Festive Avo-Shrimp Bites  
<https://vimeo.com/247066352>



Chilean Avocado Snowball Truffles  
<https://vimeo.com/299752057>



